



Handsome

**Shinntype**

# Handsome Pro

*thin*

ABCdefghi 01234

*regular*

ABCdefghi 01234

*bold*

ABCdefghi 01234

*extra bold*

ABCdefghi 01234

*classic*

ABCdefghi 01234

*rough*

ABCdefghi 01234

# OpenType

The Handsome Pro fonts have only one OpenType feature, but it is a significant one – a large selection of contextual alternates.

For each Handsome Pro lower case character, there are a variety of alternate glyphs. Which glyph will be set is determined by:

- **whether the character is at the beginning, interior, or end of a word**

By removing the redundant litter of “entry” strokes at the beginning of words, and “exit” strokes at the end, the set script assumes a more natural appearance, with greater legibility in longer settings due to the cleanliness of word-spaces. With this neatness, the setting is also more economical in character-count, in keeping with Handsome’s efficiency as a script with a relatively large x-height.

- **whether a “top” or “middle” join is required between characters**

This differentiation follows the practice of writing, providing a more subtle mimicry of written flow than a standard script font. In typography, the variety of letterforms improves legibility by lessening the matrix of repetitive angled upstroke joins from which the reader is required to extricate letterforms; not an easy task, as these upstrokes also appear within letters, most obviously m, n, and u. In Handsome Pro, when such characters are preceded by A, F, b, f, o, t, v, or w, the connection is horizontal, greatly improving recognition.

- **whether the character is doubled**

Alternate forms increase the natural appearance of scripts by lessening the mechanical repetition of identical glyphs. This is most obvious when a character is doubled, so for this circumstance Handsome Pro features alternate forms of the lower case, and figures.

scissors.

*Plain:* all the ‘s’s are identical, with entry and exit strokes.

scissors.

*OpenType:* each ‘s’ is different, and the ‘o’ and ‘r’ are top-connected.

First Prize!

*Plain:* unnecessary and rigid, entry and exit strokes appear at the beginning and end of the lower-case lettering.

First Prize!

*OpenType:* alternates create a smooth, natural appearance.

The mounting toll.

*Plain:* repetitive intrusion of joining strokes.

The mounting toll.

*OpenType:* alternates—closer to ‘reality’.

96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface ener-

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface ener-

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform

20

abcdefghijklmnopqrstuvwxyz # 0123456789 0123456789  
ABCDEFGHIJKLMNOPQRSTUVWXYZ A F Fe Ge Je Ke Se Ye Th  
aabb bcc ddd deee eff fgg hhhh iijj kkk lll mmm nnn ooo pppp  
qq rrrr ssss tttuuvvw wxxx yyy zzzz  
bece defefi flge je ke le ne oe on or ou pe se ve we wi xe ye  
ª á à â ã ä å æ ç è é ê ë ì í î ï ñ ° ó ò ô õ ö ø ù ú û ü  
Á À Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ó Ò Ô Õ Ö Ø Ù Ú Û Ü  
¶ \* † ‡ § © ® @ ? ! + [ « » ‹ › “ ” ‘ ’ ] · … ; : ; … » \| / - - -  
(\$ € £ ¥ ¢) ; ð { = + - ± ÷ < > ¬ ^ ~ % ‰ ‰ ‰ ‰ } ™

96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface ener-

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judi-

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize,

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform

20

abcdefghijklmnopqrstuvwxyz #0123456789 0123456789  
ABCDEFGHIJKLMNOPQRSTUVWXYZ A F Fe Ge Je Se Ye Th  
aabb bbcc dddd eeff fggh hhi ijj kkk lll mmm nnn oooo oopp pppp  
qq rrrr rrrr sss ttt uuu vvv wwww xxx yyy zzzz fifl oe on on or or ou use  
" á à å ä ã ä ç é è ê ë ì í î ï ñ ò ó ô õ ö ø æ ß ú û ü ü  
À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü  
¶ \* † ‡ § © ® @ ? ! + [ « » ‹ › “ ” ‘ ’ ] • … , ; : … » \ | / - - —  
( \$ € £ ¥ ¢ ) ; ÷ { = + - ± ÷ ‹ › ¬ ^ ~ % ‰ ' " ° } ™

96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface energy

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will the

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize,

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform the typographic

20

abcdefghijklmnopqrstuvwxyz # 0123456789 0123456789  
ABCDEFGHIJKLMNOPQRSTUVWXYZ AŦŦeGeJeSeYeTh  
a a b b b b c c d d d e e f f f g g h h h i i i j j k k k l l l m m m n n n o o o o o o p p p p  
q q r r r r s s s s t t t t u u u v v w w w x x x y y y z z z z z f i f l o e o n o n o r o r o u o u s e  
^ á à â ã ä å æ ç è é ê ë ì í î ï ñ ° ó ò ô õ ö ø ÷ ù ú û ü  
Á À Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü  
Ŧ \* † ‡ § © ® @ ? ! + [ « » < > “ ” ‘ ’ ] . . . , ; : . . . » \ | / - - -  
( \$ € £ ¥ ¤ ) ¡ ¢ { = + - ± ÷ < > ¬ ^ ~ % ‰ ° } ™



96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface energy

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will the

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize,

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform the typographic

20

abcdefghijklmnopqrstuvwxyz # 0123456789 0123456789  
ABCDEFGHIJKLMNOPQRSTUVWXYZ A77eGeJeSeYeTh  
a a b b b b c c d d d d e e f f f g g h h h i i j j k k k l l l m m m n n n o o o o o o p p p p  
q q r r r r s s s s t t t u u u v v w w w x x x y y y z z z z f i f l o e o n o n o r o r o u o u s e  
^ á à â ã ä å æ ç è é ê ë ì í î ï ñ ° ó ò ô õ ö ø ù ú û ü  
Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü  
¶ \* † ‡ § © ® @ ? ! + [ « » < > “ ” ‘ ’ ] . . . , ; : . . . » \ / / - - -  
( \$ € £ ¥ ¢ ) ¡ ¢ { = + - ± ÷ < > ¬ ^ ~ % ‰ ° } ™

96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface ener-

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform

20

abcdefghijklmnopqrstuvwxyz # 0123456789 0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ A F F e G e J e S e Y e T h
a a b b b b c c d d d d e e f f f g g h h h i i j j k k k l l l m m m n n n o o o o o p p p p
q r r r r s s s s t t t u u u v v w w w x x x y y y z z z z z f i f l o e o n o n o r o r o u o u s e
^ á à â ã ä å æ ç é è ê ë ì í î ï ñ ° ó ò ô õ ö ø ù ú û ü
Á À Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü
¶ \* † ‡ § © ® @ ? ! + [ « » < > “ ” ‘ ’ ] . . . , ; : . . . » \ / / - - -
(\$ € £ ¥ ¢) ¡ ¢ { = + - ± ÷ < > ¬ ^ ~ % ‰ ° } ™



96

The formal qua

48

The formal qualities of a type

36

The formal qualities of a typeface ener-

24/26

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will

18/21

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected

14/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

12/15

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of

10/11

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize

9/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of carefully selected fonts to enhance the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate

8/10

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface

7/8

The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers will leverage the attributes of judiciously chosen fonts to maximize the personality of the page, thereby standing out from the crowd. The formal qualities of a typeface energize, facilitate and inform

20

abcdefghijklmnopqrstuvwxyz # 0123456789 0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ A7FeGeJeSeYeTh
aabbccdddeefffgghhhiiijjkkkllmmnnnooopppp
qqrrrrsssstttuuuvvwwwwwxyyyzzzz fiflceononorououse
^ á à â ã ä å æ ç è é ê ë ì í î ï ñ ° ó ò ô õ ö ø ù ú û ü
Á À Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ó Ô Õ Ö Ø Ù Ú Û Ü
¶ \* † ‡ § © ® @ ? ! + [ « » ‹ › “ ” ‘ ’ ] . . . , ; : … » \ / / - - -
(\$ € £ ¥ ¢) ¡ ¢ { = + - ± ÷ ‹ › ¬ ^ ~ % ‰ ’ ° } ™